



Carmel Armchair

by Sergio Rodrigues, 1966

Sergio Rodrigues designed Carmel Armchair in 1966 as the iconic piece for his first international store, "OCA," which opened that same year in Carmel-by-the-Sea, California.

Rodrigues' entrepreneurial spirit demonstrated that it was possible to take Brazilian design abroad. Carmel and OCA stood out as a manifesto in America: to promote furniture with genuine Brazilian comfort.

The choice of Carmel-by-the-Sea—a paradise between San Francisco and Los Angeles—for his first store, targeted an audience of international academic intellectuals and sophisticated Hollywood stars, showcasing the boldness of a master who was earning his place in the flourishing American creative scene of the 1960's.

Reference

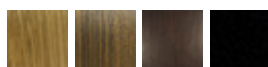
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Dimensions

W 41" x D 35" x H 41", SH 15", AH 20"

Finishes

Wood



Colors shown are only indicative and may not be an accurate representation of the finishing due to variations in system/s used and/or display settings.