



February 1, 2013

Where the Founder of Araks Buys Brazilian Furniture in Tribeca

New York City has more stores than anyone could physically tackle, but somehow we always keep returning to the usual suspects. To break out of the rut, we've asked some local shopping and fashion gurus to provide their hidden retail gems—those unique stores around our fantastic city that we might not all know about. Cue the Beatles: We're about to get a little help from our friends.



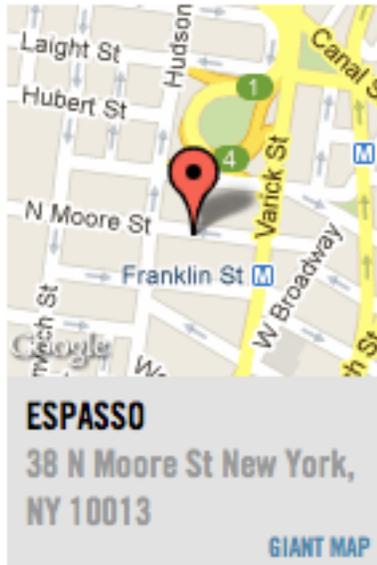
Image via Espasso

Araks Yeramayan's designs of her namesake lingerie line are based on the principle that a woman's beauty should be effortless. After interning at Marc Jacobs while in school and holding a design position with J. Crew after, Araks harnessed her entrepreneurial spirit and developed her lingerie collection shortly thereafter. In 2006, she launched her ready-to-wear line and has been expanding her brand ever since. A lover of home decor and handcrafted materials, she shows us her favorite destination for both in **Tribeca**.

My first destination when seeking any piece of furniture is **Espasso**. An exceptionally curated shop by Carlos Junqueira, it sells vintage and contemporary Brazilian furniture in **Tribeca**. The store feels very classic and sophisticated but innovative and easy. Espasso deals mostly in woods and natural materials, promoting the work of Brazilian designers. Carlos' excellent taste keeps the store feeling fresh, and I find something new to love every time I enter the store.



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