

# The New York Times

THURSDAY, OCTOBER 13, 2011

## HOME

CURRENTS

### A Sergio Rodrigues Shop Opens in New York



ELISEU CAVALCANTE

### At 84, a Brazilian Designer Still Sells

By RIMA SUQI

Sergio Rodrigues is in the enviable position of amassing a cult following while still alive. And at 84, the Brazilian designer shows no signs of stopping. Next week, he has a new store opening in New York, his first in this country in more than 40 years. (His previous store, OCA, in Carmel, Calif., closed in 1968.)

The 2,000-square-foot space, Espasso Sergio Rodrigues, will occupy the lower level of Espasso, a TriBeCa shop spe-

cializing in Brazilian design. It will initially carry 17 of Mr. Rodrigues's pieces. "To just have one or two pieces doesn't tell the story of Sergio, because he has designed so many things," said Carlos Junqueira, Espasso's owner. "But I'm not putting everything in at one time."

Prices range from \$1,450 for the Mocho stool to \$16,700 for the Mole sofa (the Mole chair, pictured, is \$10,150, and the stool is \$3,100). Espasso Sergio Rodrigues, 38 North Moore Street (Hudson Street), (212) 219-0017 or [espasso.com](http://espasso.com).